

# CAT GIBSON

## CONTACT

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912.247.6713

Rising instructional designer with 12+ years of experience designing, developing, and implementing learning opportunities in face-to-face and eLearning environments. Specializing in writing engaging, meaningful, objective-driven content that adjusts to the individual needs of the learner.

## EXPERIENCE

### Air Tutors | Tutor (Contractor) ~ Oct. '22 – present

- Specialized individual and small group instruction in elementary math and all levels of K-12 Reading and English Language Arts aligned to TEKS and Common Core
- Delivers all instruction 100% online utilizing in-house video conferencing platform and virtual whiteboard to students across the United States

### A Pass Educational Group | Content Writer (Contractor) ~ Aug. '22– present

*As a contributor of the A Pass contractor community, I have opportunities to serve as a writer on curriculum projects for educational institutions, organizations, and publications.*

#### Assessment Writer (Contractor); Eiken ~ Oct. '22 – Dec. '22

- Utilize the Common European Framework of Reference (CEFR) for Languages to develop and create ESL writing test items, specifically passage creation and student response geared toward high school students
- Collaborate with editors and other core team members to ensure productive feedback and quality copy

### Study.com | Content Writer (Contractor) ~ Aug. '22– present

- Writes longform English & Literature lessons to align with revised SEO guidelines
- Serves as SME on lesson content
- Collaborates with project team to ensure consistency and accuracy throughout the project and review process

**Writing Sample:** <https://study.com/learn/lesson/booth-tarkington-books-biography.html>

### Hanover County Public Schools | Educator ~ Aug. '17– June '22

- Planned, designed, and taught 4-6 sections of 8th and 12th grade English Language Arts classes through successful implementation of the reading and writing workshop model
- Collaborated with cross-functional teams to create objective driven content and assessments to address the data-based needs of individual learners
- Designed and implemented daily micro-lessons with embedded learner experience practice delivered in-person and/or through online platform (ZOOM), resulting in increased student achievement in all areas and aspects of written composition and reading comprehension
- Created and delivered course content and instructional resources to (50) high school seniors yet to pass the reading and/or writing EOC state standardized tests with 100% successfully passing the SOL assessment or WorkKeys Alternate Assessment for the 2016-17 school year
- Utilized technology tools such as Google Workspace, WeVideo, and LMS Schoology to design eLearning modules and assessments

## EDUCATION

MASTER'S CERTIFICATE:

eLearning

**James Madison University**

2022-2023 | *anticipated Aug. '23*

MASTER OF EDUCATION:

Curriculum and Instruction

**George Mason University**

BACHELOR OF ARTS:

English | Theatre

**College of William & Mary**

1998-2002

## SKILLS

- Adobe CC Suite
- Articulate Rise
- WeVideo
- Screencast-O-Matic
- Canva
- Virtual white boards
- Slack
- Educational Learning Management Systems
- Content Management Systems
- Copywriting and Editing
- Google Workspace/ Microsoft 365

## CERTIFICATIONS

**Professional Teaching License**

English (6-12) | Theatre (PreK-12)

VA Board of Ed. ~ Exp. 2029

**Articulate Storyline Essentials**

LinkedIn Learning ~ Iss. 2022

**Illustrator 2020 Essentials**

LinkedIn Learning ~ Iss. 2022

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### **Fairfax County Public Schools | Educator ~ Aug. '10– June '17**

- Planned, designed, and taught 5 sections of 10th-12th grade English and elective classes in addition to serving as the Writing Center Director (2011-14) and English 12 Team Lead (2014-17)
- Collaboratively developed and vetted curriculum and resources in English Advanced Academics, grades 9-12 (2012) and “Paired Texts”, grades 6-12 (2013)
- Generated and implemented necessary changes to the school's IB program of studies resulting in a minimum 94% pass rate for IB English EOC assessments
- Created and delivered course content and instructional resources to (20) high school seniors yet to pass the reading and/or writing EOC state standardized tests with 100% successfully passing the SOL assessment or WorkKeys Alternate Assessment for the 2016-17 school year
- Mentored experienced teacher new to county (2014-15) and George Mason University graduate student teacher intern (2016-17)
- Utilized technology tools such as Microsoft Office 365, Google Classroom, and LMS BlackBoard to design eLearning assessments and supplemental activities
- Founded the Atoms Writing Center (2011) and established/created many of the peer-tutoring, training, workshop, recruiting, scheduling, and evaluation practices still used today

### **Sylvan Learning Center | Tutor (Contractor) ~ Aug. '09– June '10**

- 3:1 instruction in beginning reading, academic reading, academic writing, and basic math (K-12)
- 6:1 Supplemental Educational Services (SES) in reading and math for Alexandria City Public Schools (Francis Hammond Middle School)

### **South Lakes High School | Intern (*organized through GMU*) ~ Jan. – May '09**

- Facilitated student writing center with duties including supervision, scheduling, and training of student tutors
- Student-taught 5 sections of Honors English 10, planning and implementing lessons individually for 6
- Served as tutor for Standards of Learning (reading and writing) EOC assessments

### **Shelter House, Inc. | Human Resources Coordinator ~ Aug. '07 – April '10**

- HR support to include new employee and employee termination procedures, benefits enrollment and management, and document verification
- Administrative tasks and support to include filing, correspondence, mailing, supply acquisition, and database entry